

PATH A: SOURCE TO ARS URL OF **URL OF ADVERTISER** 400-PRODUCT CODE **SOURCE** ARS FIG. 4a PATH B: ARS TO SOURCE URL OF URL OF URL OF 402~ SOURCE **ADVERTISER ARS** FIG. 4b PATH C: SOURCE TO ADVERTISER URL OF REQUEST-FOR-URL OF 404-INFORMATION SOURCE **ADVERTISER** FIG. 4c PATH D: ADVERTISER TO SOURCE URL OF REQUESTED URL OF 406-**SOURCE** INFORMATION **ADVERTISER** FIG. 4d PATH E: ARS TO ADVERTISER (OPTIONAL) URL OF REQUEST-FOR-URL OF 408-**ADVERTISER SOURCE** INFORMATION

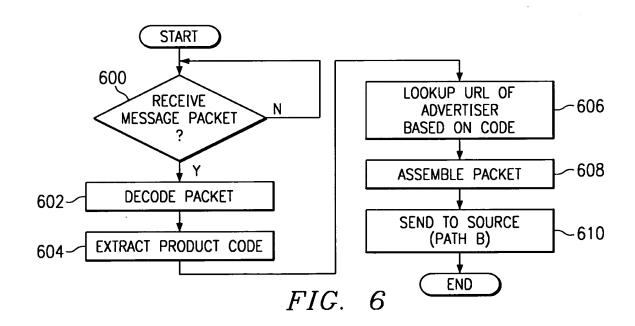
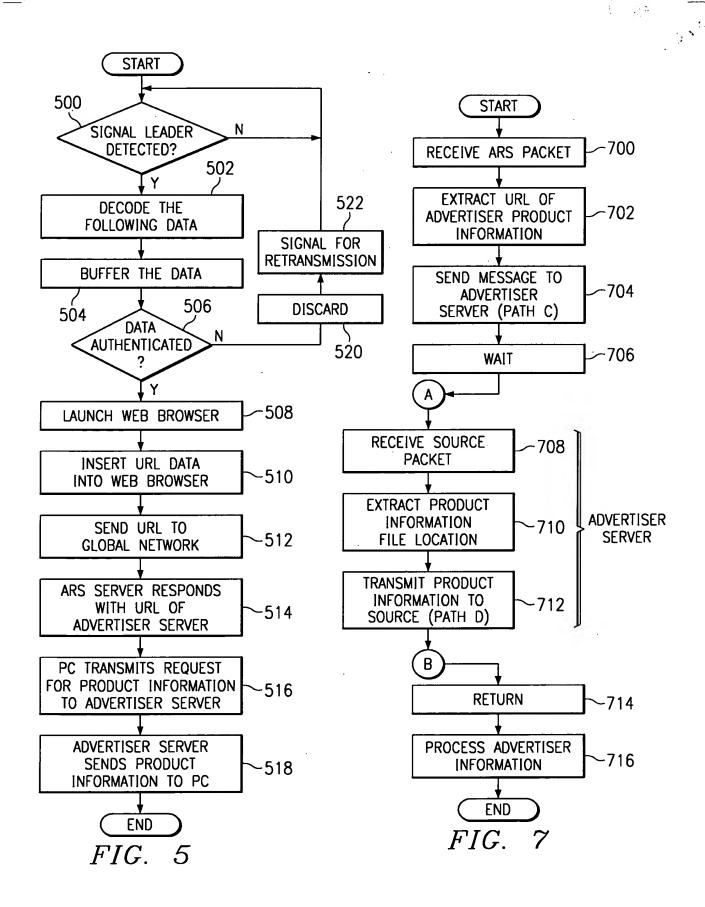
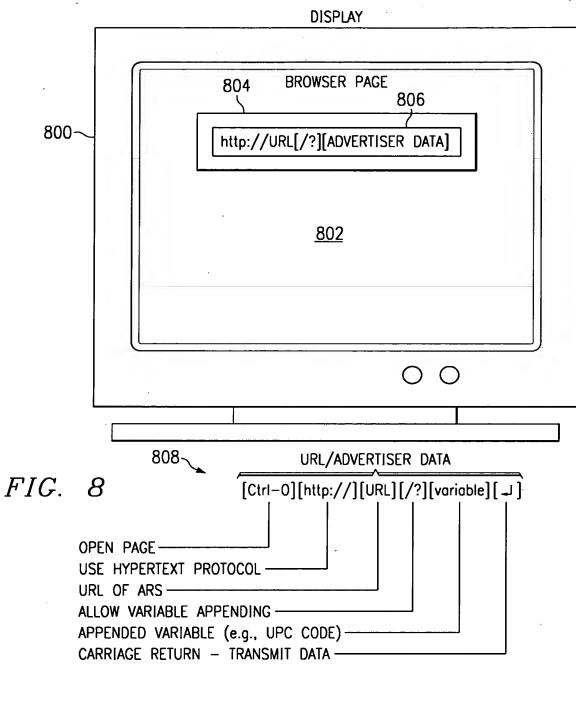
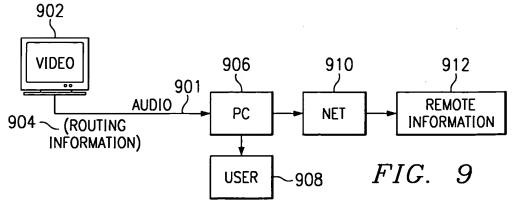
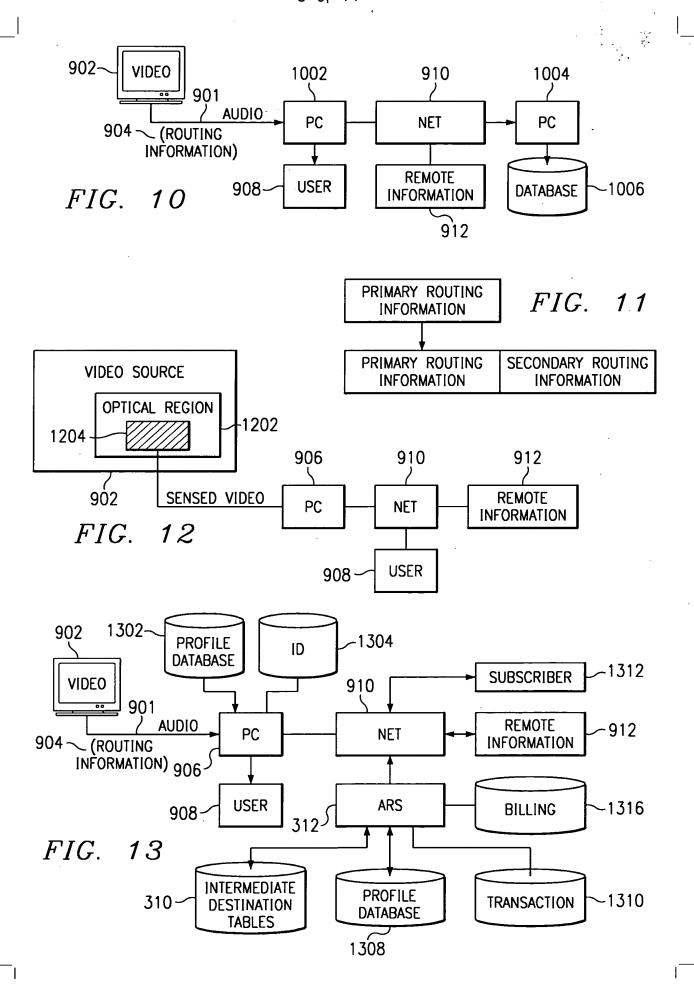


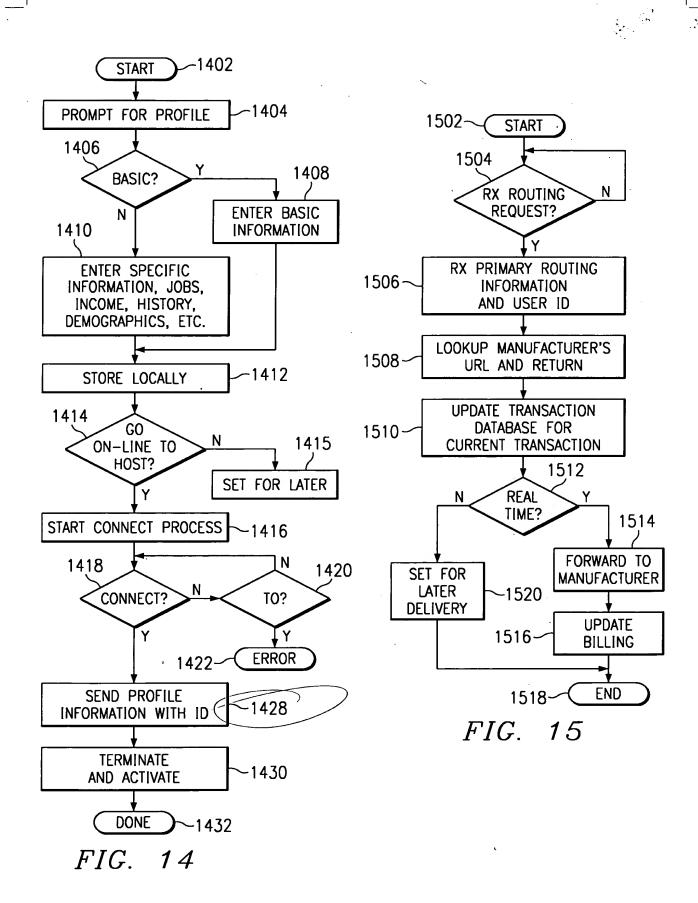
FIG. 4e











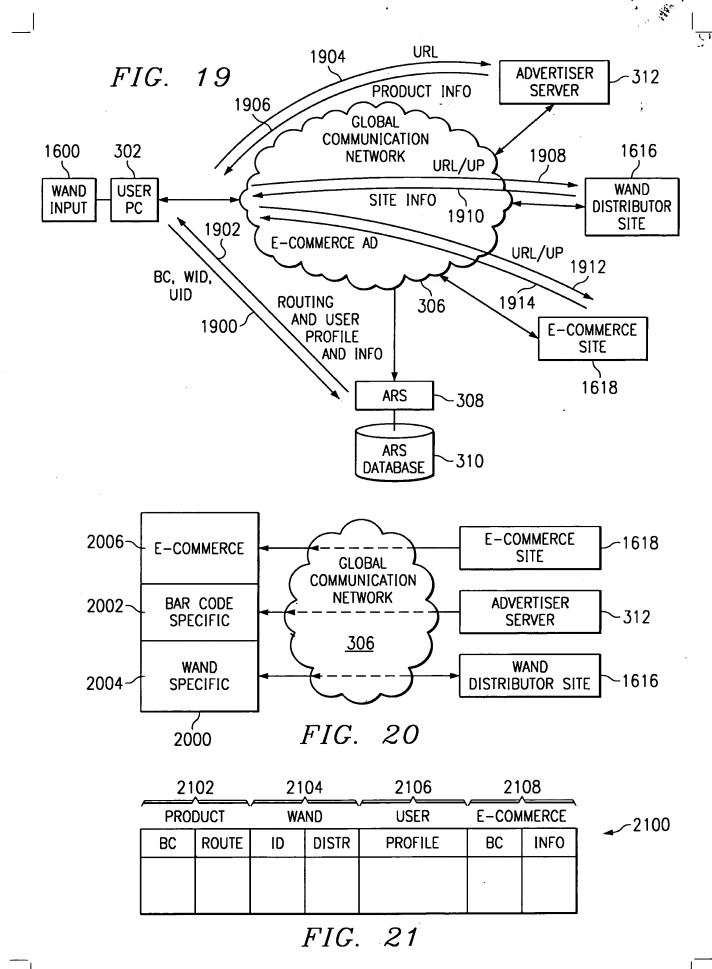
FROM BLOCK 1410

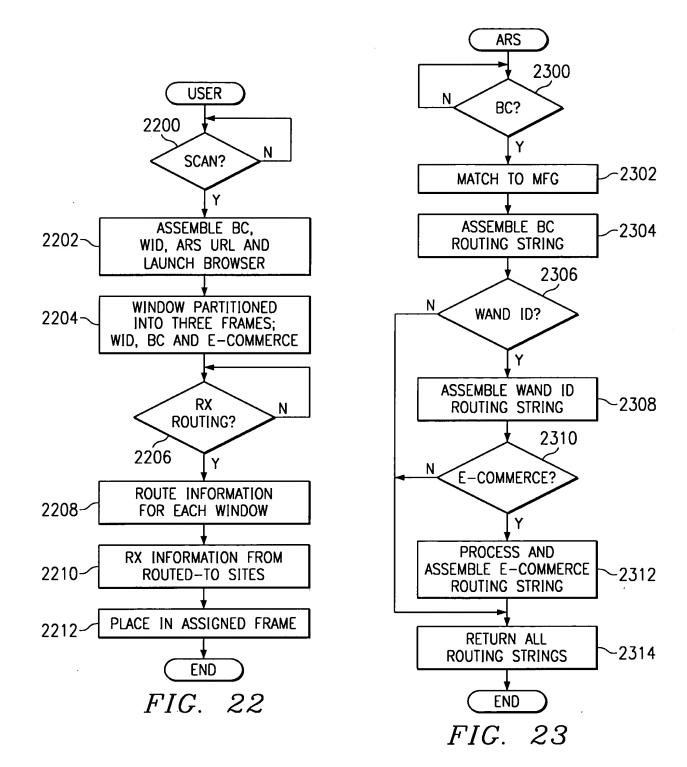
71616

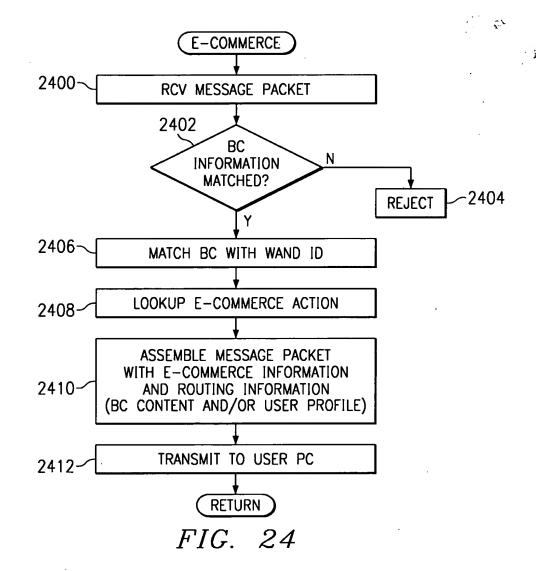
WAND DISTRIBUTOR SITE

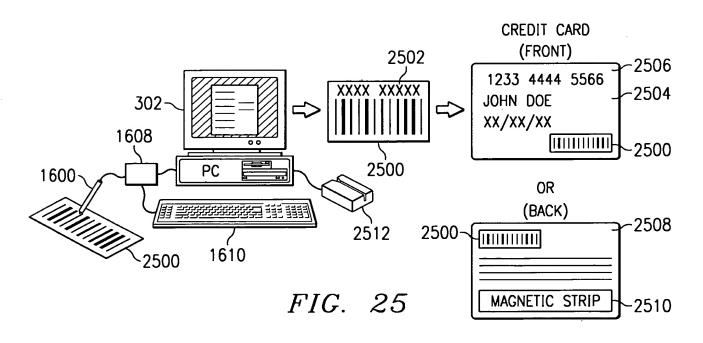
1618 E-COMMERCE SITE

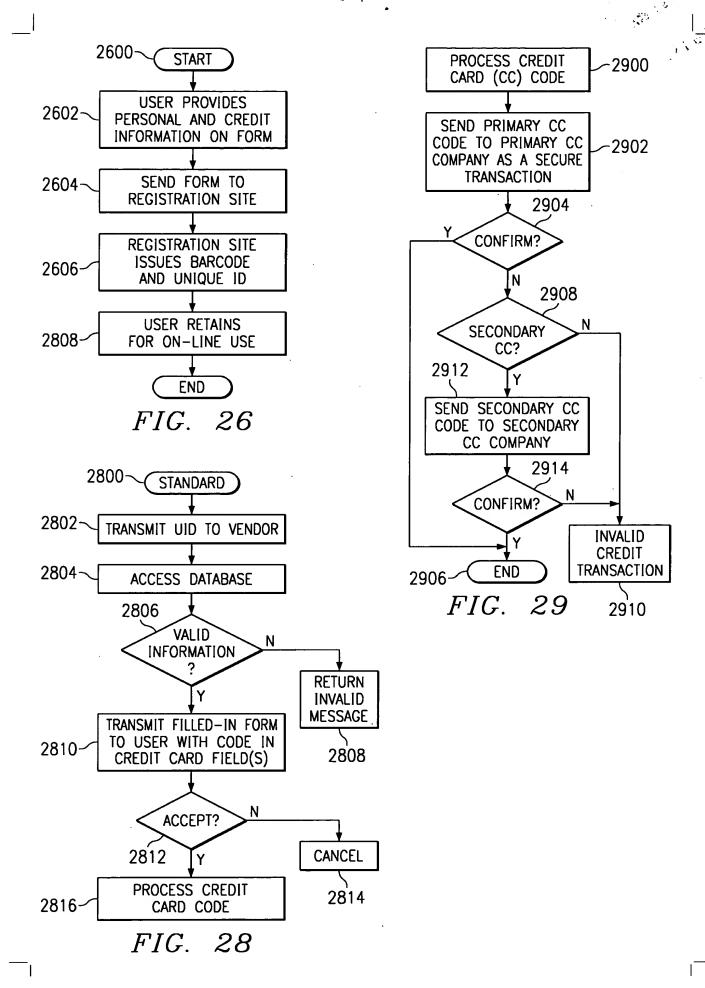
1612











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